



GEEA Board

- John Brock, President
University of Colorado,
Colorado Springs
- Ted Tucker, Vice President
Foundation for Teaching
Economics
- Jane Lopus, Secretary
California State U., East Bay
- Rosanna Castillo
Friend of GEEA
- Steven Cobb, University of
North Texas
- Stephen Day, Virginia
Commonwealth University
- Joanne Dempsey, Northern
Illinois University
- Stacy Dockter, DeSana Middle
School
- Paul Grimes, Pittsburg State
University
- Chandler Jordan, South Carolina
Council for Economic Education
- Mike Raymer
Georgia Council on
Economic Education
- Melissa Schram, Millard West
High School, Omaha, Nebraska
- Kim Sosin, University of
Nebraska Omaha

In this issue:

Tanzania Financial Literacy Program	1
U.S. Educator Study Tours to the Republic of Georgia and Finland-Estonia	2, 3
South Africa-Zimbabwe TEEEP	3
President's Message and Financial Report	4

GEEA Partners with Jifundishe, Tanzania

In June 2025, GEEA faculty conducted a week-long Training-of-Trainers Workshop at *Jifundishe*, a nonprofit located in Ngongongare Village in the Arusha Region of Northern Tanzania. Founded in 2004, *Jifundishe's* mission is to provide opportunities for young people as well as adults to teach themselves using technology, books, and programs relevant to their lives and their futures.

In partnership with *Jifundishe*, GEEA faculty delivered a training-of-trainers program in economics and financial literacy to over 30 Tanzanian educators. The program has been so well received that GEEA will conduct another workshop in 2026.



GEEA faculty deliver a Training-of-Trainers Workshop at Jifundishe in Tanzania.



In 2025, GEEA conducted a U.S. Educator Study Tour to the Republic of Georgia and partnered with the Georgia Council for Economic Education on an Educator Study Tour to Finland and Estonia. Combined, over 20 educators from multiple states participated (CA, CO, GA, NE, NJ, OH, TX, VA, and WI) in the Study Tours.



U.S. educators visit the Estonian Parliament.

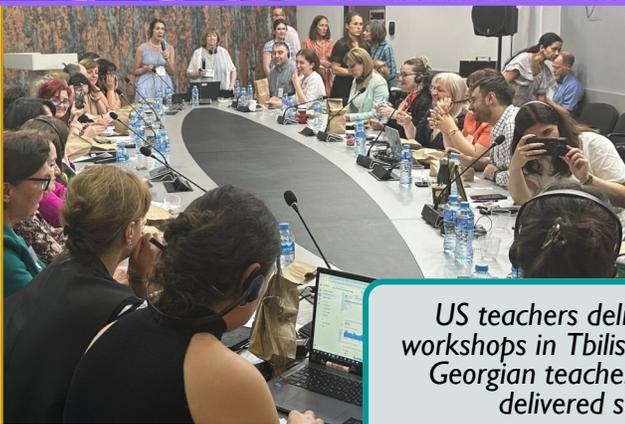
In April 2025, GEEA partnered with the Georgia Council to conduct a Study Tour of U.S. educators to Finland and Estonia. In addition to visiting schools, the Study Tour group toured businesses and other organizations in the two countries. Junior Achievement - Estonia, a long-time GEEA partner, organized activities in Tallinn for the U.S. educators.

GEEA Study Tours provide a vehicle for fostering international understanding by promoting education through international exchange. GEEA is presently planning 2026 educator study tours to Poland and Peru. Watch the GEEA website for dates and application information.

In June 2025, GEEA led a two-week Educator Study Tour to the Republic of Georgia. Participants assisted GEEA faculty in conducting two economics workshops for over 60 Georgian teachers. The workshops were held at *Grigol Robakidze University* in Tbilisi and at *Batumi Shota Rustaveli State University* in the city of Batumi on the Black Sea. David Long, a high school economics teacher, wrote about the experience teaching one of the workshop sessions, saying, “It was quite clear that the Georgian teachers valued the GEEA training to the point where they were willing to sacrifice a Sunday during the school year — unpaid — to attend.” And NJ teacher Donna Macchiachera remarked, “It is through the exchange of knowledge that we believe we are making a difference for others.”



Over 30 Georgian teachers attended each of the two economics workshops conducted by GEEA faculty and US teachers on the Study Tour. This photo of the workshop participants was taken after the Tbilisi workshop.



US teachers delivered several sessions during the economics workshops in Tbilisi and Batumi. The photo above shows US and Georgian teachers enjoying the bag trade game. US teachers delivered several other classic economic activities.

GEEA ... Making a World of Difference!

In addition to conducting two economic workshops for Georgian teachers, the Study Tour had the opportunity to visit multiple schools and interact with Georgian students. Such school visits are always a highlight for Study Tour participants.



About the Georgian high school students, California teacher Ann Tepovich wrote, *“I was inspired by the optimism and excitement of the students around their lessons in economics and entrepreneurship.”*

Wisconsin teacher Dave Long said, *“The Georgian school system, in spite of its challenges in resources and circumstance, clearly is producing positive, engaging and frankly pretty impressive young people.”*

GEEA — a Global Reach

GEEA’s influence spans the globe with past and present activities on four continents — Asia, Africa, South America and Europe. GEEA’s work continues in eastern Europe, with a planned 2026 teacher workshop in Poland, in conjunction with a US Educator Study Tour. And after a year hiatus, GEEA is currently planning another Study Tour to Peru in 2026.



Zimbabwe Program Awards Certificates

GEEA’s most recent project involves support in delivering a GEEA developed curriculum in Zimbabwe. Pasca Ndlovu, who coordinated this GEEA program in South Africa for two years, has taken the program to her homeland and recently awarded certificates to 9 new economics and entrepreneurship trainers.

GEEA provided a grant to support the first program, which graduated 124 children and ran from May to September 2024. GEEA continues to

support The Economics and Entrepreneurship Program (TEEEP) that introduces children in grades 5, 6 and 7 to basic economic and entrepreneurship concepts. *“The goal,”* says Joanne Dempsey, a GEEA Board member and curriculum developer for TEEP, *“is to help children recognize that the knowledge and skills they are learning today are the keys to opening better opportunities for their future.”*

GEEA is now in its thirteenth year operating as an independent 501(c)3 nonprofit organization. Our mission is to promote high-quality, activity-based economic and financial literacy education worldwide through curriculum development, teacher/trainer education, educator exchange, and assessment. Since our inception, we have conducted over two-dozen workshops reaching more than 1,400 teachers and trainers in 13 countries who have then impacted countless numbers of students. In addition, we have conducted fifteen Study Tours with over 100 educator participants from 20 different U.S. states. GEEA's contributions were summarized well by Georgia Study Tour participant Manjula Guru who wrote, "the Teacher Study Tour to the Republic of Georgia was a profoundly enriching experience that has significantly impacted me both personally and professionally."

GEEA depends on private and foundation contributions that we then use to stimulate matching contributions from our partner country organizations. In this way, we multiply the power of each donated dollar. A very small portion of the donations received to date has been used to support administrative expenses, with almost all donations supporting teacher education programs. Thank you for considering a donation to our effort to promote economic and financial literacy education and valuable international exchange among educators.

John Brock, GEEA President

GEEA ACTIVITIES in FY 2025:

Teacher/Trainer Workshops:

Tanzania, June 2025

- ◊ Training-of-Trainers Workshop conducted at Jifundishe, near Arusha, Tanzania.

Republic of Georgia, June 2025

In cooperation with the Center for Economic Education and Development, Tbilisi, Georgia.

- ◊ At Grigol Robakidze University in Tbilisi, Georgia
- ◊ At Batumi Shota Rustaveli State University in Batumi, Georgia

Teacher Study Tours:

Finland/Estonia: April 2025 in partnership with the Georgia Council on Economic Education.

Republic of Georgia: June 2025 in cooperation with the Center for Economic Education and Development in Tbilisi, Georgia.

Cooperative GEEA Activities Ongoing/in Process:

- **GEEA and Jifundishe, Tanzania**
 - ◊ Planning more advanced financial literacy Training-of-Trainers workshop for nonprofit, Jifundishe, May 2026
- **GEEA and University of Zululand, South Africa**
 - ◊ Entrepreneurship after-school program for middle grades.
- **GEEA and YMCA in Bulawayo, Zimbabwe**
 - ◊ Entrepreneurship after-school program for middle grades.

Tentative GEEA 2026 Teacher Study Tours:

- **GEEA, in partnership with Fundacja Innowacja in Warsaw.**
 - ◊ Teacher Study Tour to Poland, May 23 - June 5, 2026.
- **GEEA, in partnership with the Peruvian University of Applied Sciences, Lima, Peru**
 - ◊ Teacher Study Tour to Peru, target mid-June 2026.

FY2025 GEEA Financial Year-End Report*

STATEMENT OF ACTIVITIES

Income

Program income	\$ 21,050.00
Personal Contributions	<u>2,550.00</u>
Total FY25 income	\$23,600.00

Expenses

General Expenses

Fees and subscriptions	\$ 1,139.00
Audit/consultant/bank/PayPal/web fees	<u>1,877.16</u>
Total General Expenses	3,016.16

Program Expenses

Zimbabwe/South Africa TEEP	6,000.00
Teacher Study Tour scholarships	1,600.00
Study Tour cost	
- partial Peru 24; Baltics '25	<u>40,480.23</u>
Total Program Expenses	\$48,080.23

Total FY25 Expenses **\$51,096.39**

Net Income FY25 **(\$27,496.39)**

STATEMENT OF FINANCIAL POSITION

Cash Balance (7/1/2024)	\$73,953.87
Net Revenue	<u>(27,496.39)</u>
Cash Balance (7/1/2025)	\$46,457.48

**Unaudited year-end financials*

Help a teacher — your impact multiplies in the classroom! Support our programs designed to help educators in the U.S. and abroad. Donate to the *Global Economic Education Alliance* — click on the DONATE button at the GEEA website, or mail a check to GEEA, at 1334 Culebra Avenue, Colorado Springs, CO 80903.

Visit the GEEA website to learn about teacher travel opportunities. Study Tours to Poland and Peru are in an early planning stage.